

# SKYLAR GALLOP

Communications Strategist  
Political Advocate  
Community Organizer  
Pragmatic Leader



Skylar's diverse professional background pairs with her philanthropic and civic experience to create a truly unique skillset. Her deep understanding of community relationship building pairs with strong journalism, governmental relations, and management backgrounds to deliver an effective leader, passionate and successful in building stronger communities.

## COMMUNICATIONS STRATEGIST

- Seven years as a **journalist** sharpened Skylar's strategies for efficient and effective communication and storytelling. She approaches her messaging with fidelity and an equity lens.
- As **Communications Strategy Advisor** on a gubernatorial campaign, Skylar effectively tooled platform messaging to the various populations, media markets and events of a statewide political landscape.
- As **Communications Director** of a real estate development conglomerate, Skylar spent three years developing, deploying, and maintaining multiple brands and marketing campaigns across businesses and audiences.

## POLITICAL ADVOCATE

- Four years of **governmental relations** and political advocating for Texas public schools allowed Skylar to make policy and state governance accessible to her community partners.
- As an **advocacy director**, Skylar crafted and directed press events, working with elected leaders to increase impact and ensure baseline partners voices were the focus of media outlets.
- Skylar knows very well the nuanced skill of translating policy and power into action to mobilize her networks of stakeholders.

## COMMUNITY ORGANIZER

- Community organizing is at the heart of Skylar's body of work. She leverages her professional and personal endeavors to create opportunities that have resulted in measurable community impact.
- Skylar is oftentimes positioned to convene tables of influence and expertise around an issue. She works across sectors and populations to ensure equitable representation and thoughtful collaboration.
- As a **board president** of a leadership development organization, Skylar created, implemented, and maintained programs geared toward identifying, educating, and placing young leaders in positions of influence across local sectors.

## PRAGMATIC LEADER

- Skylar's work as a **project manager** and **organizational specialist** allowed her to use her skills to implement cross-business structures and team management strategies among diverse employee-partner teams.
- Appointed to a mayoral council of stakeholders, Skylar is highly-valued as a team asset always ready to challenge status quo and ask the questions that get to the root of an issue.
- A tenant of Skylar's core values is supportive candor. She approaches all relationships ready to receive or share constructive notes with a keen focus on improving the project at hand.

### EMPLOYERS

- Raise Your Hand Texas
- The Williams Group
- U.S. Representative Steve Pearce
- KLTN News
- KSNV News

### SERVICE

- Elevate Amarillo
- Amarillo Area Foundation
- Amarillo Angels
- Amarillo Montessori Academy
- Habitat for Humanity
- United Way

### CIVICS & ACCOLADES

- '24 B&E Advocate of the Year
- '23 Amarillo Citizen on the Move
- Mayoral appointments: City Plan 2045 Steering Committee, Partners for Development Progress
- '22 Top 20 Under 40 Recipient

*The purpose of life is to discover your gift. The work of life is to develop it. The meaning of life is to give it away. - David Viscott*



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References Available Upon Request